



Yong Loo Lin School of Medicine

Monday 18 February 2013

6.00pm to 7.00pm

CRC Symposium Rooms 2 & 3

Blk MD11, 10 Medical Drive,

NUS Yong Loo Lin School of Medicine

When Words Hurts And Being Nice Does Not Suffice

How visits to the doctor and hospital change the way people take in suggestions and make them more suggestible. How healthcare professionals unknowingly engage in giving patients negative suggestions which increase pain and anxiety and how empathy, when not expressed in ways that help patients help themselves, can lead paradoxically to increased risk of adverse events. Presentation of supportive clinical trial data and alternative approaches. Benefits of the use of targeted hypnoidal language alone or as adjunct for distress management towards better patient outcomes.

Elvira Lang, MD, FSIR, FSCEH

A former Associate Professor of Radiology at Harvard Medical School and the founder of Hypnalgescics, LLC. Dr. Lang has been a major contributor to the study of using hypnosis in medical and surgical procedures for a number of years. As an interventional radiologist at Stanford University, the University of Iowa Hospital and Clinics, and the Beth Israel Deaconess Medical Center, Boston, she trained nurses, doctors and technologists from a variety of disciplines. She is past president of the New England Society of Clinical Hypnosis, and the current President of the Society of Clinical and Experimental Hypnosis. She has authored over 140 papers and book chapters and is an internationally recognized lecturer.

Speaker:

**Assoc Prof Elvira Lang
Founder, President, and CEO
Hypnalgescics, LLC, Brookline, MA**

Chairman:

**Assoc Prof Lau Tang Ching
Senior Consultant
Department of Medicine
National University Hospital**

With Special Thanks To:

Department of Psychology, Faculty of Arts and Social Sciences, National University of Singapore

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